



JOURNAL OF THE EUROPEAN ASSOCIATION FOR HEALTH INFORMATION AND LIBRARIS

formerly: NEWSLETTER TO EUROPEAN HEALTH LIBRARIANS

ADVERTISING RATES 2008

Print size & format	Black/White	Colour
Full page (A4)	€457	€571
2/3 page (landscape)	€336	€420

Print size & format	Black/White	Colour
1/2 page (landscape)	€268	€335
1/3 page	€207	€259

Full page (A4) on inside front cover or in-/outside back cover: ~~€499 (black/white)~~ €620 (coloured)

A series discount of **10%** is available for a minimum of 4 ads booked at the same time. A **10%** discount is offered to Affiliated Members.

COPY DATES

The Newsletter is published in February, May, August and November. Copy is required not later than the first day of the month **before** publication (Jan 1st, Apr 1st, Jul 1st, Oct 1st).

SPONSORSHIP RATES

Prime positions for their advertisements are available to affiliated members (EUR 397 / year) who book space in four consecutive issues in return for a prominent acknowledgement of their support for the Newsletter. It is possible to extend the membership with the option of receiving quarterly a set of self-adhesive address labels (at an extra of EUR 150 to be paid with the membership fee). For further information on sponsorship, please contact the Supervisor (Suzanne Bakker) of the Association's Secretariat.

AFFILIATED MEMBERSHIP

Affiliated membership may be granted to firms and institutional bodies active in the area of medical information, documentation, librarianship or close related areas. Affiliated members receive the newsletter, membership directory (usage for commercial mailing is not allowed!!) and get a reduction on advertisement fees. Self-adhesive labels can be purchased (EUR 75 administration costs) for one time mailings to EAHIL-members (the subject material of the mailing needs approval by the EAHIL Executive Board).

TECHNICAL DATA

Full page (A4)	210 mm wide x 297 mm height
1/2 page (horizontal)	190 mm wide x 130 mm height
2/3 page (vertical)	125 mm wide x 262 mm height
2/3 page (horizontal)	190 mm wide x 170 mm height
1/3 page (vertical)	59 mm wide x 262 mm height
1/3 page (horizontal)	125 mm wide x 130 mm height

Process: common formats (preferentially PDF or Word) of electronic files (please check about acceptable formats). Color printing is possible; but should be agreed upon in advance with the editor.

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